

## To The Positive Exposure Community:

Thanks for your interest in organizing a Positive Exposure visit. We are glad to have you in our community, which includes genetic support groups, medical professionals, medical professionals in training, institutions, corporations, universities, elementary and secondary schools, community forums and everyone who believes in our vision of the beauty in difference.



Positive Exposure brings a new dimension to your organization in the following ways:

**Publicity/Image use:** You can help spread the word about the beauty of people living with genetic conditions!

Attached is Positive Exposure's logo for use as a link on your group's website. Let us know if you need another version. Since we hope you will find many uses for your group's photos, please use our logo, link to [www.positiveexposure.org](http://www.positiveexposure.org), and give image attribution to Rick Guidotti.

**Newsletter/Blog:** Positive Exposure is starting an e-newsletter which will keep the community up to date on the organization's activities (you'd be surprised how many there are!). We also want to feature how our community members live PE's principles every day. Let us know of an event or an individual that you think embodies our focus on beauty and difference—we might feature them in our newsletter or on our blog. (<http://positiveexposure.wordpress.com/>)

PE will email you a link to the online newsletter that you can distribute to your members. If they wish, they can then subscribe to the newsletter.

**Gallery:** An image gallery will be created out of a selection of photos from Rick's visit with your group. This gallery will have a permanent home on the Positive Exposure website and will be posted on the blog when it is up. You will receive an email with the URL of the gallery so that you can link to it if you wish.

Keep in touch! We're working on more ways to stay connected to our community. Look for requests for submissions, guest blogging, and other activities to come.

Most of all, please let us know if you have any suggestions for us. All of us, as PE supporters, have been bowled over by Rick's infectious enthusiasm and thought-provoking vision. Anything you can do to help us spread that vision is appreciated.

Sincerely,

Positive Exposure Board of Directors

## Positive Exposure

challenging the stigma and discrimination associated with difference  
pioneering a fresh vision of the richness and beauty of human diversity

## The Positive Exposure fee schedule is as follows:

### Lay Advocacy Organizations

#### First-time presentation

Honorarium is waived  
The organization must pay for the following expenses:  
Travel expenses (air & ground)  
Per Diem of \$40/day  
Hotel accommodation

#### Organizations with annual budgets of less that \$100,000.00

Honorarium is waived  
Daily fee for >1 day \$500.00/day  
The organization must pay for expenses as described above

#### Organizations with annual budgets of between \$100,000.00 and \$500,000.00

Honorarium of \$1000.00  
Daily fee for >1 day \$500.00/day  
The organization must pay for expenses as described above

#### Organizations with annual budgets over \$500,000.00

Honorarium of \$1500.00  
Daily fee for >1 day \$500.00/day  
The organization must pay for expenses as described above.

### Universities, Hospitals, Medical Schools

Honorarium of \$1500.00  
Daily fee for >1 day \$500.00/day  
The organization must pay expenses as described above.

### International Trips

Honorarium decided on case-by-case basis.  
The organization must pay expenses as described above.

### Primary and Secondary Schools

Positive Exposure is interested in working with primary and secondary schools in developing an ongoing curriculum in support of science, diversity, and the arts. Contact us for more information.

### Special Projects

Positive Exposure loves developing unique partnerships! Contact us with your ideas for other projects.

## Positive Exposure

**Board of Directors** · [board@positiveexposure.org](mailto:board@positiveexposure.org)  
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